



Record of data processing activity for EASO's Social Media Monitoring Reports

temporary ban on processing imposed by EDPS on 30 Sep 2019

Last Update of the record	16 th June 2019
Reference number	2019/24
Data controller	Head of Press and Communications Sector
Joint controller (if applicable)	N/A
Data Processor (if applicable)	N/A
Data Protection Officer	dpo@easo.euopa.eu
Name of processing activity	Social Media Monitoring Reports – Developments, updates and changes in sentiment of targeted audiences (potential asylum seekers, applicants for international protection, smugglers, human traffickers, document dealers and diaspora).
Purpose of processing	To provide EASO management and relevant stakeholders (Member States, European Institutions and EU Agencies, UNHCR, IGC, Interpol and IOM) with reports on the latest shifts in asylum and migration routes, smuggling offers and the discourse among social media community users on key issues – flight, human trafficking and EU+ asylum systems/processes.
Data categories	Identification data (name or pseudo/alleged name, username, user identification and geographical area). (Occasionally) Certain personal characteristics (age, gender, nationality) Views and/or comments on migration routes, smuggling of human beings/human trafficking. Images and videos any other information published on a website that is analysed or on a third-party platform. No personal data is stored or transmitted. Personal data processing is limited to accessing such data visually via a web browser.
Description of categories of persons	Social media users (Facebook, Instagram, YouTube, Twitter) with relevant posts relating to EU asylum and migration issues, within Arabic, Pashto, Dari, Urdu, Turkish, Russian, Tigrinya, Kurmanji Kurdish, Pidgin English, Hausa, Edo, as well as French communities).
Time limit for keeping the data	No personal data is included in the SMM Reports. The cached memory of the web browsers (internet history of pages which have been visited)

	will be deleted at the end of every week in order to ensure that no links to the visited social media pages are stored.
Recipients of the data	N/A
Transfer to third countries or international organisations	N/A
General description of security measures	Personal data will be processed in compliance with all the appropriate technical and organisational measures set to protect personal data against accidental or unlawful destruction, accidental loss or unauthorised disclosure, alteration and access or any other unauthorised form of processing.
How data subjects can exercise their rights to access, rectification, object and data portability (where applicable)	Via e-mail to the data controller. Further information on the processing of your personal data is made available on the Agency's website at: https://www.easo.europa.eu/legal The link above includes EASO's General Privacy Statement as well as the privacy statements on specific data processing operations.