



DATA PROTECTION NOTICE CONCERNING THE DISTRIBUTION OF THE EUAA PRESS RELEASES AND OTHER MEDIA-RELATED COMMUNICATIONS

1. Introduction

The European Union Agency for Asylum (hereinafter “the EUAA” or “the Agency”) is committed to protecting your privacy. The EUAA collects and further processes personal data pursuant to [Regulation \(EU\) 2018/1725](#)¹ (hereinafter “the EUDPR”).

This privacy statement explains *inter alia* the reasons for the processing of your personal data, the way we collect, handle and ensure protection of your personal data and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, as well as of the Data Protection Officer (DPO) and the European Data Protection Supervisor (EDPS) to which you may have recourse as well to exercise the said rights.

2. Why and how do we process your personal data?

Your personal data is processed for the purpose of distributing the EUAA press releases and other media-related communications, which are documents distributed electronically (via e-mail) containing news and information aimed at informing subscribers of important developments relating to the activities and products of the Agency. The Agency’s press releases and other media-related communications are primarily targeted at journalists, stakeholders and practitioners, although anyone is free to subscribe to this service.

In order to receive the EUAA press releases and other media-related communications, users must proactively subscribe through a dedicated form on the Agency’s website or by sending an email to press@euaa.europa.eu.

3. On what legal ground(s) do we process your personal data?

We process your personal data on the basis of Article 2(2) of [Regulation \(EU\) 2021/2303](#)² (hereinafter “the EUAA Regulation”) which reads as follows: “*The Agency shall, on its own initiative, engage in communication activities in the fields within its mandate. It shall provide the public with accurate and comprehensive information about its activities*”.

Consequently, the processing operation is lawful under Article 5(1) point (a) of the EUDPR given that it is necessary for the performance of the tasks that the Agency has been vested with by virtue of its mandate. To the extent that processing of personal data is based on consent obtained by subscribers

¹. Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC, OJ L 295, 21.11.2018, p. 39-98.

². Regulation (EU) 2021/2303 of the European Parliament and of the Council of 15 December 2021 on the European Union Agency for Asylum and repealing Regulation (EU) No 439/2010, OJ L 468, 30.12.2021, p. 1-54.





to the EUAA press releases and other media-related communications, such processing is lawful also under point (d) of Article 5(1) of the EUDPR.

4. Which personal data do we collect and further process?

The following (categories of) personal data of subscribers may be processed:

- Email addresses;
- First names and last names.

The e-mail addresses are needed to ensure the delivery of the relevant service to the subscribers. The first names and last names are only processed in case there is a need to contact subscribers, whereby only the first name is used to address the subscriber concerned individually.

5. How long do we keep your personal data?

The personal data is retained until the subscriber chooses to unsubscribe from receiving the EUAA press releases and other media-related communications. This can be done either by clicking on the unsubscribe link at the bottom of the e-mail containing the EUAA press releases/other media-related communications or by sending an e-mail to press@euaa.europa.eu. All personal data is deleted once a data subject has unsubscribed.

6. Who has access to your personal data and to whom is it disclosed?

The following (categories of) recipients have access to your personal data:

- The EUAA staff who is responsible, on behalf of the Data Controller, for distributing the press releases/other media-related communications, including but not limited to the Press Officer, as needed in order to ensure the proper distribution of the EUAA press releases/other media-related communications;
- Personnel of the external service provider ([Rapidmail](#)) which has been contracted by the EUAA for the distribution of its press releases/other media-related communications;

7. How do we protect and safeguard your personal data?

All personal data is securely stored in the EUAA servers as well as the servers of the Agency's external service provider ([rapidmail](#)) both located within the EU territory.

Moreover, access to the personal data identified above is restricted to duly authorised staff of the Communications and Public Relations Sector (CPRS) within the Communications and Public Relations Unit (CPRU) of the EUAA, who are bound by the duty of confidentiality.

As far as the security measures implemented by the Agency's external service provider ([rapidmail](#)) are concerned, you may find more information in their [Data Privacy Policy](#).



8. Do we transfer any of your personal data to third countries or international organisations (outside the EU/EEA)?

This processing activity does not entail any transfers of personal data to third countries or international organisations (outside the EU/EEA).

9. Does this processing involve automated decision-making, including profiling?

This processing activity does not involve automated decision-making, including profiling.

10. What are your rights and how can you exercise them?

According to the EUDPR, you are entitled to access your personal data and to rectify it in case the data is inaccurate or incomplete. If your personal data is no longer needed by the EUAA or if the processing operation is unlawful, you have the right to erase your data. Under certain circumstances, such as if you contest the accuracy of the processed data or if you are not sure if your data is lawfully processed, you may ask the Data Controller to restrict the data processing. You may also object, on compelling legitimate grounds, to the processing of data relating to you. Additionally, you have the right to data portability which allows you to obtain the data that the Data Controller holds on you and to transfer it from one Data Controller to another. Where relevant and technically feasible, the EUAA will do this work for you.

Should you require further information regarding the processing of your personal data, or should you wish to exercise any of the above-mentioned rights, you may contact the Data Controller, i.e. the Head of the Communications and Public Relations Sector (CPRS) of the EUAA, by sending an e-mail to press@euaa.europa.eu.

You may always submit queries, remarks or complaints relating to the processing of your personal data to the Data Protection Officer (DPO) of the EUAA by using the following e-mail address: dpo@euaa.europa.eu.

In case of conflict, complaints can be addressed to the European Data Protection Supervisor (EDPS) using the following e-mail address: edps@edps.europa.eu.