

**Malta – Business and management consultancy services – Provision of social media outreach services for the European Union Agency for Asylum (EUAA)**

OJ S 18/2025 27/01/2025

Contract or concession notice – standard regime

Services

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**1. Buyer****1.1. Buyer**

Official name: European Union Agency for Asylum

Email: [contracts@euaa.europa.eu](mailto:contracts@euaa.europa.eu)

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: General public services

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**2. Procedure****2.1. Procedure**

Title: Provision of social media outreach services for the European Union Agency for Asylum (EUAA)

Description: Provision of social media outreach services for EUAA

Procedure identifier: cc8cfadf-f29b-4801-aae9-fe54086ae305

Internal identifier: EUAA/MLA/2024/OP/0022

Type of procedure: Open

**2.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

**2.1.3. Value**

Estimated value excluding VAT: 550 000,00 EUR

**2.1.4. General information**

Additional information: In case of unavailability or disruptions in the functioning of the electronic means of communication provided in Section 5.1.11 in the last 5 calendar days before the time limit for receipt indicated in Section 5.1.12, the contracting authority reserves the right to extend this time limit and publish the extension at the Internet address provided in Section 5.1.11, without a preceding publication of a corrigendum to this notice. Economic operators interested in this procurement are invited to subscribe to the call for tenders at the address in Section 5.1.11 in order to get notified when new information or documents are published.

Legal basis:

Regulation (EU, Euratom) 2018/1046

**2.1.6. Grounds for exclusion**

Bankruptcy: For the full list of exclusion grounds please consult the procurement documents.

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**5. Lot****5.1. Lot: LOT-0001**

Title: Provision of social media outreach services for the European Union Agency for Asylum (EUAA)

Description: Provision of social media outreach services for EUAA

Internal identifier: EUAA/MLA/2024/OP/0022

#### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79980000 Subscription services

Options:

Description of the options: provided they are in conformity with the basic project, new services or works consisting in the repetition of similar services or works, may be entrusted up to 50 % of the initial contract to the initial contractor by negotiated procedure without prior publication of a contract notice.

#### **5.1.3. Estimated duration**

Duration: 48 Months

#### **5.1.4. Renewal**

The buyer reserves the right for additional purchases from the contractor, as described here: The framework contract is concluded for an initial period of 12 (twelve) months, renewable 3 (three) time(s). Please consult the draft framework contract in the procurement documents.

#### **5.1.5. Value**

Estimated value excluding VAT: 550 000,00 EUR

#### **5.1.6. General information**

Reserved participation: Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

#### **5.1.9. Selection criteria**

Criterion:

Type: Suitability to pursue the professional activity

Description: Please consult the procurement documents.

Criterion:

Type: Economic and financial standing

Description: Please consult the procurement documents.

Criterion:

Type: Technical and professional ability

Description: Please consult the procurement documents.

#### **5.1.10. Award criteria**

Criterion:

Type: Quality

Description: Please consult the procurement documents.

Weight (percentage, exact): 60

Criterion:

Type: Price

Description: Please consult the procurement documents.

Weight (percentage, exact): 40

#### 5.1.11. Procurement documents

Deadline for requesting additional information: 21/02/2025

Address of the procurement documents: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/cc8cfadf-f29b-4801-aae9-fe54086ae305-CN?#anchorDocuments>

Ad hoc communication channel:

Name: Funding and Tenders Portal

URL: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/cc8cfadf-f29b-4801-aae9-fe54086ae305-CN?#anchorDocuments>

#### 5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://webgate.ec.europa.eu/digit/opsys/esubmission?cftUuid=cc8cfadf-f29b-4801-aae9-fe54086ae305>

Languages in which tenders or requests to participate may be submitted: Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 03/03/2025 12:00:59 (UTC+1)

Deadline until which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 04/03/2025 11:00:00 (UTC+1)

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

#### 5.1.15. Techniques

Framework agreement: Framework agreement, without reopening of competition

Information about the dynamic purchasing system: No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Court of Justice of the European Union

TED eSender: European Commission

## 8. Organisations

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### 8.1. ORG-0001

Official name: European Union Agency for Asylum

Registration number: EUAA

Department: EUAA.ED - Executive Director,EUAA.ED.C4 - Institutional and Horizontal Affairs  
Centre,EUAA.ED.C4.CPRU - Communication and Public Relations Unit  
Postal address: MTC Block A, Winemakers Wharf,, Grand Harbour  
Town: Valletta  
Postcode: MRS 1917  
Country subdivision (NUTS): Malta (MT001)  
Country: Malta  
Email: [contracts@euaa.europa.eu](mailto:contracts@euaa.europa.eu)  
Telephone: +356 22487500  
Internet address: <http://euaa.europa.eu/>  
**Roles of this organisation:**  
Buyer

#### 8.1. ORG-0002

Official name: Court of Justice of the European Union  
Registration number: CURIA  
Postal address: Rue du Fort Niedergrünewald  
Town: Luxembourg  
Postcode: L-2925  
Country subdivision (NUTS): Luxembourg (LU000)  
Country: Luxembourg  
Email: [GC.Registry@curia.europa.eu](mailto:GC.Registry@curia.europa.eu)  
Telephone: +352 4303-1  
Internet address: <http://curia.europa.eu>  
**Roles of this organisation:**  
Review organisation

#### 8.1. ORG-0003

Official name: European Commission  
Registration number: EUCOM  
Postal address: Mondrian (CDMA), Rue du Champ de Mars 21  
Town: Brussels  
Postcode: B-1050  
Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)  
Country: Belgium  
Email: [contracts@euaa.europa.eu](mailto:contracts@euaa.europa.eu)  
Telephone: +32 2 299 11 11  
Internet address: <https://commission.europa.eu/>  
**Roles of this organisation:**  
TED eSender

## 11. Notice information

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### 11.1. Notice information

Notice identifier/version: 4911131e-59fa-47c1-b00a-dcee63698129 - 01  
Form type: Competition  
Notice type: Contract or concession notice – standard regime  
Notice subtype: 16  
Notice dispatch date: 24/01/2025 12:57:07 (UTC+1)

Languages in which this notice is officially available: English

**11.2. Publication information**

Notice publication number: 55324-2025

OJ S issue number: 18/2025

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